MESSAGE FROM THE FOUNDER & CHAIR
Colonel (IL) Jennifer N. Pritzker, IL ARNG (Retired)

As the Founder and Chair of the Pritzker Military Museum & Library, I invite you to join us for the 2021 Liberty Gala. This past year has challenged us all, and at the Museum & Library, we are proud to emerge a strong, vibrant institution thanks to the support of our wonderful sponsors, members and friends.

Throughout the last year, thanks to our supporters, the Museum & Library has continued to provide excellent programs, exhibits and resources that set us apart. This year, we opened Drawn to Combat, the largest exhibit in the Museum & Library’s 18-year history, to be accompanied by a host of new programs and initiatives this year and into 2022.

During this year’s Liberty Gala, we celebrate these outstanding accomplishments as well as the brave soldiers and civilians who served during the remarkable Cold War era. We also celebrate the progress of the Pritzker Archives & Memorial Park Center, where we will soon be able to share more stories of our veterans and, together, better study and understand military history and our shared human history.

As a sponsor of the 2021 Liberty Gala, you will play a key role in supporting the Museum & Library and its mission in full view of a large, engaged audience. Pledge your support today and help us reach our $1,000,000 goal!

Thank you for your support and partnership. I’ll see you at this year’s Liberty Gala!

Col. Jennifer N. Pritzker
Founder & Chair

CITIZEN SOLDIER AWARD
Dr. Richard W. Schneider, Rear Admiral USCG (Ret)

Throughout his distinguished career, Rear Admiral Richard Schneider has exhibited the courage, leadership and commitment to service above self that defines a citizen soldier.

After graduating from the U.S. Coast Guard Academy, Dr. Schneider served a tour of duty in Vietnam. From 1992-2020, Dr. Schneider served as the 23rd President of Norwich University. Under his leadership, the University expanded its undergraduate programs and started nine graduate programs, added numerous facilities to the University’s campus, and established the National Center for the Study of Counter Terrorism and Cyber Crime.

A recipient of the Coast Guard Distinguished Service Medal, Dr. Schneider’s leadership has produced thousands of our nation’s leaders on the fields of battle and in the private sector, government and military.

SPONSORSHIP OPPORTUNITIES
CITIZEN SOLDIER – EXCLUSIVE ★ $75,000
★ Name one (1) person to Host Committee
★ Six (6) seats at live event
★ Verbal acknowledgement during program
★ Logo on Invitation, e-blasts & website w/link
★ Logo on signage at event and on slide (exclusive) during event program
★ Verbal & Visual recognition as Citizen Soldier Award sponsor during program

FOUNDER’S CIRCLE ★ $50,000
★ Name one (1) person to Host Committee
★ Six (6) seats at live event
★ Verbal acknowledgement during program
★ Logo on Invitation, e-blasts & website w/link
★ Logo on signage at event and on slide (exclusive) during event program

LIBERTY ★ $25,000
★ Name one (1) person to Host Committee
★ Four (4) seats at live event
★ Verbal acknowledgement during program
★ Logo on Invitation, e-blasts & website w/link
★ Logo on signage at event and on slide (exclusive) during event program

HONOR ★ $15,000
★ Name one (1) person to Host Committee
★ Two (2) seats at live event
★ Logo on Invitation, e-blasts & website w/link
★ Logo on signage at event and on slide during event program
★ Acknowledgement in press release
★ Logo on Brochure with post-Gala letters to donors
★ Logo in Frontline newsletter
★ Valor level Membership to Museum & Library
★ Invitations to exclusive VIP events throughout the year

FREEDOM ★ $10,000
★ Name one (1) person to Host Committee
★ Two (2) seats at live event
★ Name on invitation and e-blasts, logo on website w/link
★ Name on signage at event and on slide during event program
★ Name on Brochure with post-Gala letters to donors
★ Courage level Membership to Museum & Library
★ Invitations to exclusive VIP events throughout the year

VALOR ★ $5,000
★ Name on invitation and e-blasts, logo on website w/link
★ Name at event and on slide during event program
★ Name on Brochure with post-Gala letters to donors
★ Courage level Membership to Museum & Library
★ Invitations to exclusive VIP events throughout the year

AUDIENCE REACHED
Invitation Recipients: 2,000
Facebook Followers: 35,935
Instagram Followers: 1,020
E-blast Recipients: 8,800
Twitter Followers: 2,500
Frontline Recipients: 1,300

Pritzker Military Museum & Library ★ 104 S. Michigan Ave, Suite 400 ★ Chicago, IL 60603
PRITZKERMILITARY.ORG/2021GALA