

Sponsorship Opportunities



“REMEMBERING THE PAST, FORGING THE FUTURE”

NOVEMBER 4TH 2023

104 S MICHIGAN AVE
CHICAGO, IL 60603

A Message from the Founder & Chair



I am excited to invite you to sponsor a very special 2023 Liberty Gala. In celebration of our 20-year anniversary, we are hosting at home in our beautiful Museum & Library so that everyone can be immersed in the experiences we bring to citizens and soldiers. This year’s theme is, “Remembering the Past, Forging the Future.”

Along with special guest appearances, the evening will showcase our year in review with highlights from our annual On War Symposium, which focused on the 50th anniversary of the creation of the All-Volunteer Force, the opening of our Tet and the Battle of Hue exhibit, with accessibility to low vision and blind audiences, the expansion of our family programming to a monthly line-up, and more. During the evening, we will celebrate all three recipients of the fourth annual Citizen Soldier Award - our first all-female class - in addition to three 2023 Founder’s Award recipients.

We will preview the exciting year ahead with the anticipated opening of our Pritzker Military Archives Center in Somers, Wisconsin, our upcoming exhibit presenting the legacy of Bob Hope, plus new educational opportunities for middle and high school students and expanding partnerships with veteran groups.

It is because of you, our sponsors, that the PMML is able to touch so many new people with the importance of our mission. And with our new public charity status, your support is more important than ever. Thank you for your help in bringing military history, military affairs and national security conversations to citizens and military people around the world.

I look forward to visiting with you at the Gala for a very enjoyable evening!

Colonel (IL) Jennifer N. Pritzker, IL ARNG (Retired)

Board of Directors

Colonel (IL) Jennifer N. Pritzker, IL ARNG (Retired), Founder & Chair

Bridget D. Altenburg, President & CEO, Skills for Chicagoland’s Future

Stephen C. Evans, Rear Admiral USN (Retired), CEO, Flag Bridge Global Solutions, LLC

Mary Falcon, Chief of Staff/ Chief Investment Officer, TAWANI Enterprises

Joseph Heins, VP of Network Operations, United Airlines

Carla Knorowski, Ph.D., CEO, Thirteen-Fifty Philanthropy, LLC

Captain Lory Manning, USN (Retired), Board Member, Service Women’s Action Network

Major General James Mukoyama, U.S. Army (Retired), CEO, Military Outreach USA

MSgt Ginny Narsete, USAF (Retired), Chairperson, Operation HerStory

Dr. Terrell Odom, Director, Office for Military-Affiliated Communities, University of Chicago

Elisabeth Pennix, CDR, U.S. Navy Reserves, Deputy General Counsel, Sloan Global Holdings

Susan Rifkin, Chief Operating Officer of Philanthropic Activities, TAWANI Enterprises

Captain John Allen (Jay) Williams, Ph.D., USNR (Retired), Professor Emeritus, Loyola University Chicago

Citizen Soldier Award Recipients

1st Lieutenant Bette Horstman



1st Lieutenant Bette Horstman studied physical therapy at the Mayo Clinic in Rochester, Minn. after graduating from the University of Michigan in 1943. She joined the Army in 1944 and was sent to Harmon General Hospital in Longview, Texas, for hands-on training. She completed Basic Training at Fort Lewis, Washington, before being stationed in Hawaii. Her first assignment as a 1st Lieutenant was treating prisoners of war at Tripler General Hospital in Oahu. After her military service, she worked as a physical therapist for a suburban Chicago hospital and started her own physical therapy practice. She is a member of and has worked with both the Veterans of Foreign Wars Niles Memorial Post 3579 (Past Commander) and the American Legion Post 134 in Morton Grove. She’s also an active member of the Morton Grove Moose Lodge. Horstman was honored and returned from the Chicago Operation HerStory flight in October 2021, which was an all-women flight (Operation HerStory).

Chief Warrant Officer 5 (CW5) Candy Martin



Chief Warrant Officer 5 (CW5) Candy Martin served in the U.S. Army, supporting military operations at home and abroad for 38 years. Upon retirement, Martin’s service multiplied tenfold as she pursued volunteer opportunities in a host of non-profit organizations that aligned with her personal mission to serve the active duty, and gold star community including the USO, Wreaths Across America, Audie L. Murphy VA Hospital, Friends of the Army Women’s Museum, the United States Army Warrant Officers Association, the Women’s Overseas Service League, Daughters of the American Revolution, and American Gold Star Mothers, Inc. She is also the Gold Star Mother of 1LT Thomas M. Martin who was killed in action in Iraq in 2007.

Brigadier General Wilma Vaught



Brigadier General Wilma Vaught, a 29-year United States Airforce (USAF) veteran, was the first woman to operationally deploy with a Strategic Air Command Bomb Wing. She was one of the few non-nurse servicewomen assigned in Vietnam, serving at Military Assistance Command, Vietnam (MAC V) Headquarters, Saigon, 1968-69, and was the first female USAF graduate of the Industrial College of the Armed Forces. Promoted in 1980 to Brigadier General, Vaught was the first and only military woman to achieve that rank in the comptroller career field for more than two decades. She was the NATO Women in Allied Forces Committee Chairperson and the senior military representative to the Defense Advisory Committee on Women in the Services. After retiring in 1985, she became the first president of the Women In Military Service For America (WIMSA) Memorial Foundation serving from 1987-2016, and was the driving force behind the establishment of the Military Women’s Memorial, the nation’s only major memorial to honor the service of all military women. Based on her contributions to national security and society, she was bestowed the 2022 Presidential Medal of Freedom, the nation’s highest civilian award.

Celebrating 20 Years of the Pritzker Military Museum & Library

2003

**PRITZKER
MILITARY LIBRARY
FOUNDED BY
COLONEL PRITZKER**

2005

**FIRST MAJOR COLLECTION GIFT
RECEIVED FROM LT. COL. ROBERT
C. PEITHMAN, USMCR COLLECTION**

**FIRST EXHIBITION OPENS:
“ART OF JAMES DIETZ”**

2010

**LIBRARY BEGINS MOVE TO
NEW FACILITY AT THE
MONROE BUILDING**

**TOTAL COLLECTION
SURPASSES 50,000 ITEMS**

2013

**OFFICIALLY ADDED “MUSEUM”
TO OUR NAME BECOMING
THE PRITZKER MILITARY
MUSEUM & LIBRARY**

**RECEIVED THE NATIONAL MEDAL
FOR MUSEUM & LIBRARY SERVICE
FROM THE INSTITUTE FOR MUSEUM
AND LIBRARY SERVICES**

2009

**CITIZEN SOLDIER
BEGINS AIRING
ON WTTW**

2012

**THIS WEEK IN
MILITARY HISTORY
BEGINS AIRING ON
YOUTUBE**

2019

**PRITZKER MILITARY
ARCHIVES CENTER
OPENS AS OUR RESEARCH AND
COLLECTION STORAGE BRANCH**

2023

Sponsorship Opportunities

Founder's Circle - \$50,000

- Category exclusive for corporate sponsors
- One table with premiere seating for 8 guests at the Gala (RSVP due Oct. 13)
- Verbal acknowledgment during the program
- Opportunity for a representative to give a welcome or introduction
- Logo included in invitation, e-blasts & website with link
- Dedicated social media post
- Acknowledgment in press release
- Logo in Frontline newsletter
- One Sacrifice level membership to Museum & Library
- Invitations to exclusive VIP events throughout the year
- Full page ad in the program book 5.5" x 8.5' trim, 5.75" x 8.75" with bleed (due Sept. 26)
- Opportunity to be the exclusive sponsor of a key element of the evening's event, each carrying its own unique range of benefits and visibility:
 - Cocktail Reception
 - Active military and veteran benefactor. Your support makes it possible for their attendance at no cost. (40-60 attendees)
 - Music sponsor throughout the evening
 - Citizen Soldier Award
 - After-Party

Liberty - \$20,000

- One (1) table with seating for 8 guests (RSVP due Oct. 13)
- Verbal acknowledgment during the evening's program
- Logo on invitation, e-blasts, logo & website with link
- On-site recognition of name or logo
- Acknowledgment in press release
- Name or Logo in Frontline newsletter
- One Sacrifice level membership to Museum & Library
- Invitations to exclusive VIP events during the year
- Half-page ad in program book, 5.1" x 3.95" (due Sept. 26)

Freedom - \$10,000

- One (1) table with seating for 8 guests (RSVP due Oct. 13)
- Name on invitation and e-blasts, logo with link on the website
- On-site recognition of name or logo
- One Valor level membership to Museum & Library
- Invitations to exclusive VIP events during the year

Valor - \$5,000

- Guaranteed seating for 4 guests (RSVP due Oct.13)
- On-site recognition of name
- One Courage level membership to Museum & Library
- Invitations to exclusive VIP events during the year

For more information, questions or
ideas, reach out to:

Bryan Dowling - Director of Development

at

gala@pritzkermilitary.org

