

# *Sponsorship Opportunities*



## *Liberty Gala*

HONORING STRENGTH THROUGH DIVERSITY

**NOVEMBER 5, 2022, 6PM**

HILTON CHICAGO ★ 720 SOUTH MICHIGAN AVENUE

PRITZKER  
MILITARY  

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MUSEUM & LIBRARY

# Sponsorship Opportunities

## Founder's Circle - \$50,000

- ★ Name one (1) person to Host Committee
- ★ Two (2) tables with premiere seating for 8 guests per table
- ★ Verbal acknowledgement during program
- ★ Logo on invitation, e-blasts & website w/link
- ★ Onsite recognition of logo
- ★ Dedicated social media post
- ★ Acknowledgement in press release
- ★ Logo in *Frontline* newsletter
- ★ Sacrifice level membership to Museum & Library
- ★ Invitations to exclusive VIP events throughout the year
- ★ Full-page ad in program book

## Freedom - \$10,000

- ★ Name one (1) person to Host Committee
- ★ One (1) table with seating for 8 guests
- ★ Name on invitation and e-blasts, logo on website w/link
- ★ Onsite recognition of logo
- ★ Courage level membership to Museum & Library
- ★ Invitations to exclusive VIP events throughout the year
- ★ Quarter-page ad in program book

## Liberty - \$25,000

- ★ Name one (1) person to Host Committee
- ★ One (1) table with seating for 8 guests
- ★ Verbal acknowledgement during program
- ★ Logo on invitation, e-blasts & website w/link
- ★ Onsite recognition of logo
- ★ Dedicated social media post
- ★ Acknowledgement in press release
- ★ Logo in *Frontline* newsletter
- ★ Sacrifice level membership to Museum & Library
- ★ Invitations to exclusive VIP events throughout the year
- ★ Half-page ad in program book

## Valor - \$5,000

- ★ One (1) table with seating for 8 guests
- ★ Name on signage at event and on slide during event program
- ★ Courage level membership to Museum & Library
- ★ Invitations to exclusive VIP events throughout the year
- ★ Quarter-page ad in program book

## Honor - \$15,000

- ★ Name one (1) person to Host Committee
- ★ One (1) table with seating for 8 guests
- ★ Logo on invitation, e-blasts & website w/link
- ★ Onsite recognition of logo
- ★ Acknowledgement in press release
- ★ Logo in *Frontline* newsletter
- ★ Valor level membership to Museum & Library
- ★ Invitations to exclusive VIP events throughout the year
- ★ Half-page ad in program book

## Audience Reached

- ★ Invitation Recipients: 2,000
- ★ E-blast Recipients: 8,500
- ★ YouTube Subscribers: 4,580
- ★ Facebook Followers: 35,700
- ★ Twitter Followers: 3,100
- ★ Instagram Followers: 1,115
- ★ Frontline Newsletter: 1,300

[PRITZKERMILITARY.ORG/2022GALA](https://pritzkermilitary.org/2022gala)

## Message from the Founder & Chair

### Colonel (IL) Jennifer N. Pritzker, IL ARNG (Retired)



I am thrilled to invite your participation in sponsoring the Pritzker Military Museum & Library's 2022 Liberty Gala, our first to be held in person in three years! We're planning a very special evening and I'm looking forward to sharing it with you. It's because of the loyalty of our sponsors and other supporters that the Museum & Library is now educating more people and offering more diverse programming than ever before.

Our newest exhibit, "Life Behind the Wire: Prisoners of War," features never-before-seen collections from fighters captured on the wrong side of enemy lines, exploring the drastic differences in their experiences of prison life after capture. Our programming is now broader, designed for diverse populations of all ages, focusing on not only military history but the continuing role of military affairs in the life of the nation. It includes insightful expert panels such as one discussing the relevance of NATO following the invasion of Ukraine, family and educational programming, and a Virtual Learning Studio, to name just a few.

This year's Gala theme is "Honoring Strength through Diversity." We will honor all who serve, and have served our nation, and celebrate the 2022 recipients of the third annual Citizen Soldier Award, our largest class ever.

Sponsoring the 2022 Liberty Gala means playing a critical role in supporting the Museum & Library's mission of increasing public understanding of the role of military history, affairs and national security in preserving our democracy. Please consider pledging your support today.

Thank you, and see you at the Gala!

Col. Jennifer N. Pritzker

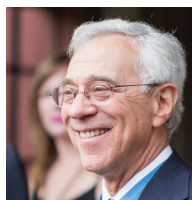
## Citizen Soldier Award Recipients

### General Ann Dunwoody, USA (Ret.)



After becoming the first woman to command a battalion in the 82nd Airborne Division in 1992, Dunwoody became Fort Bragg's first female general officer in 2000. Throughout her career, General Dunwoody remained an avid proponent of decreasing sexual assault within the United States Army. She is currently on the board of directors at LMI, and has served on the board of directors at L-3 Communications, Republic Services, Inc, and Franklin Project Leadership Council.

### Colonel Jack Jacobs, US Army (Retired)



Medal of Honor and Purple Heart recipient, Jacobs' heroism during a mission in Vietnam saved the lives of one U.S. advisor and 13 soldiers. Jacobs served on the faculties of West Point and Naval War College, launched a successful investment banking career, and served as vice chairman of the Medal of Honor Foundation. He is on the boards of the National WWII Museum and the Code of Support Foundation. He is also a two-time author and NBC News military analyst.

## Board of Directors

Colonel (IL) Jennifer N. Pritzker, IL ARNG (Retired),  
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### Lt Col Enoch O'D. "Woody" Woodhouse II, USAF (Ret.), JD



Woodhouse is one of the last surviving Tuskegee Airmen. He saw the military desegregated in 1948 and continued to serve in reserve for the newly-formed Air Force until in 1997. His military service has earned him numerous awards, most notably the Congressional Gold Medal, the highest honor bestowed by the US Congress. He and the other Tuskegee Airmen received the medal from President George W. Bush in 2006.